Tonsil and Adenoid Removal Products Market
Share, Global Trends, Analysis, Research, Report, Opportunities, Segmentation and Forecast, 2015

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Tonsils and adenoid are the lymphatic tissues located in the throat of body. Tonsils are soft tissues which are present in the back of the throat on both the sides. Between the tonsils, in the middle of soft palate a tissue is present called as uvula. The small pads of lymphatic tissue called as adenoid are present just above the soft palate at the back wall of the throat and behind the nose near Eustachian tubes. Adenoids are also known as pharyngeal tonsils, but they are different from the tonsils in the throat. The basic function of the adenoid and tonsil is to destroy and trap bacteria and viruses. Sometimes the adenoids and tonsils cause problem due to infections that occur by the different kind of bacteria, the most popular bacteria that is responsible for these type of infections is Streptococcus. If infection occurs repeatedly then the best option is to remove tonsil and adenoid tissues accordingly by surgical procedure. Removing the tonsils and adenoids glands causes no harm to immune system of the human body, in fact removing them is better for the immune response of the body. Surgical procedure of removing tonsils and adenoids gland tissues are known as tonsillectomy and adenoidectomy respectively.


Tonsil and Adenoid Removal Product Market: Drivers & Restraints

The primary factor for the growth of global tonsil and adenoid removal products market is growing infection in tonsils and adenoid due to bacteria and viruses. Surgical treatments for tonsils and adenoids is not the permanent solution hence healthcare professionals do not recommend surgery for every tonsil and adenoid patient,
they try to cure these tissues by giving antibiotic medicines and by home treatment. Surgical procedure can be a terrifying experience for tonsils and adenoid infected patients since there are some post-surgery effects that remain at least for one or one and a half weeks such as pain, fever, bad breathing due to swelling in throat, nasal sounding voice etc. Some major factors that restrain the global tonsil and adenoid removal product market are unhygienic condition of removal equipment and throat swelling, nerve injury, sleepiness, bleeding after surgery.

Tonsil and Adenoid Removal Product Market: Segmentation

Tonsil and adenoid removal product market is classified on the basis of product, technology, end users and geography.

Based on product, the global tonsil and adenoid removal product market is segmented into the following:

- Tonsil removal products
  - Wire loop
  - Forceps
  - Scissors
- Adenoid removal product
  - Microdebrider
Based on technology, the global tonsil and adenoid removal product market is segmented into the following:

- Electro cautery
- High frequency waves
- Harmonic scalpel
- Laser beam

Based on end users, the global tonsil and adenoid removal product market is segmented into the following:

- Hospitals
- Clinics
- Ambulatory surgical centers

**Tonsil and Adenoid Removal Product Market: Overview**

Tonsillectomy and adenoidectomy are the surgeries that are used to treat obstructive sleep apnea in children and snoring in adults by removing tonsil and adenoid gland tissues. The infection which occurs normally in one or both tonsils is known as tonsillitis which can be identified by following symptoms such as swelling of the tonsils, abnormally reddish tonsils, yellow or white coating on the tonsils, fever, bad breath, painful
The adenoid infection can be identified by the symptoms such as difficulty in breathing through nose, snoring while sleeping or a pause in breathing for a few seconds while sleeping and many more problems while breathing. These kind of infections can be cured by choosing various techniques by the surgeons according to the patient condition.

**Tonsil and Adenoid Removal Product Market: Region-wise Outlook**

Depending on geographic region, global tonsil and adenoid removal product market is segmented into seven key regions: North America, South America, Eastern Europe, Western Europe, Asia Pacific, Japan, and Middle East & Africa. North America held largest share in the global tonsil and adenoid market followed by Europe, Japan and Asia Pacific owing to high occurrence of several tonsil and adenoid infections, great advancement in field of tonsil and adenoid removal products and developed healthcare infrastructure. The developing nations in Asia Pacific, Middle East and Africa hold huge potential for growth in the global tonsil and adenoid removal product market, owing to increasing number of tonsil and adenoid removal surgeries.

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**Tonsil and Adenoid Removal Product Market: Key Players**

Some of the key participating global players in global tonsil and adenoid removal product market are B. Braun Melsungen AG, CONMED Corporation, Covidien Plc., Johnson & Johnson, Medtronic, Inc., Stryker Corporation, Zimmer Holdings. The tonsil and adenoid removal product market is fragmented with few global players and numerous small domestic players particularly in Europe and Asia Pacific.
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